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### **SUMMARY**

A relationship-builder who bridges defined categories to create a "third" more inclusive way Thrives on empowering volunteers and professionals to succeed Empathetic Transparent Mission-focused Able to envision and actualize new business opportunities and collaborative organizational partnerships Entrepreneurial, strategic, and highly energetic Inspires individuals and organizations to achieve their greatest impact Leverages substantial real-world experience to put sound management practices and financial controls in place Values constructive feedback Published author and researcher Curious, embraces new possibilities

### **HIGHLIGHTS**

- Passionate service to Nonprofit Communities
- National Thought Leader, Author
- Supportive, Empathetic Leader
- Secure Sense of Self
- Strategic Thinker

- Ability to Anticipate and Act Upon Potential Impact of Significant Trends
- Clear Communicator
- Driven to Achieve Organizational Goals
- Highly Efficient
- Team Motivator

#### **Professional Experience**

HayimHerring.com, Minneapolis, MN

C.E.O.

2010-present

Nonprofit Organizational Leader, Futurist, Presenter, and Author. HayimHerring.com's mission is "preparing today's leader's for tomorrow's organizations™." Consulting and evaluation practice with academic institutions, educational organizations, churches, synagogues, and community service organizations; and, executive coaching practice primarily with rabbis. Since 2012, authored four books, one workbook, approximately 30 popular and scholarly publications, and a bi-monthly blog.

STAR (Synagogues Transformation and Renewal) Foundation, a national foundation Minneapolis, MN

Executive Director 2002–2010

 Led national foundation dedicated to congregational innovation and rabbinical leadership development. Developed, implemented, and scaled six innovative national initiatives, including STAR's Shabbat <u>Synaplex™ Initiative</u> with approximately 300 denominational and independent congregations, and executive leadership programs for over 200 rabbis and rabbinical students in partnership with academic institutions; and, designed and implemented about 20 educational retreats and eight national conferences.

# Minneapolis Jewish Federation, Minneapolis, MN

Assistant Executive Director, Director of Identity and Continuity

1995-2002

• Conceptualized, implemented, and led new integrated model for planning, allocations, human resource development driven by measurable outcomes for success; recruited volunteers for above committees; directly supervised six team members; started and staffed an innovation division; conceptualized, wrote, and awarded a \$250,000 innovation grant from a national foundation; lead professional in developing process for \$45 million community capital and endowment campaign; and, in collaboration with Minneapolis Institute of Arts, created Rimon, an award-winning grassroots network of over 200 artists that builds bridges within the Jewish community and across it with the civic community.

# Beth El Synagogue, Minneapolis, MN

Rabbi

1985-1995

• Worked with board and executive committee to develop and implement first strategic plan in congregation's history; developed collaborative initiatives with other Jewish and Christian congregations and social welfare agencies in areas including food insecurity, adult learning, the environment, and college outreach; established policies for inclusion of historically marginalized subgroups in the organized Jewish community; serviced congregants' lifecycle and pastoral needs (approximately 30 weddings, 50 funerals, and 40 bar and bat mitzvahs annually); developed and led adult learning and family education retreats; supervised eight senior staff members.

## **Recent Graduate-Level Teaching Invitations and Client Presentations**

• Presented at the Robert F. Wagner Graduate School of Public Service/Nonprofit Management and Judaic Studies Program, the Carlson School of Management, University of Minnesota, and the Jewish Federation of Palm Beach County on topics including "Jewish Community 3.0: New Paradigms;" "Anticipating the Future with the Implications Wheel®;" "Mission Control: Using Your Mission to Refuel Your Passion;" "From Competition to Collaboration: Building a Thriving Community;" and, "The Differences between Knowledge Creation, Dissemination, and Utilization"

## **Select Publications and Writings**

### **Books:**

Connecting Generations: Bridging the Boomer, Gen X, and Millennial Divide (Rowman and Littlefield, 2019); Leading Congregations and Nonprofits in a Connected World: Platforms, People, and Purpose, with Dr. Terri Elton; (Rowman and Littlefield, 2017); Network Judaism: A Fresh Look at the Organization of the American Jewish Community. Publisher: Susan and David Wilstein Institute of Jewish Policy Studies (University of Judaism), 2001. Name of Publication: Jewish Networking: Linking People, Institutions, Community.

## Popular and Scholarly Articles and Essays on topics including:

 Strategic foresight; marketing, volunteer engagement, technology, leadership, fund development, collaboration, social networks, entrepreneurship, assessment, and reorganizing nonprofit organizations as social networks

#### Social Media:

Active on LinkedIn, Twitter, Facebook, and HayimHerring.com blog since 2009

#### **Select Volunteer Activities:**

- Children First, Executive Committee Member
- Search Institute, Faith and Relationships Advisory Panel
- <u>Capella University</u>, Founding Board Member of Alumni Association (2000–2004)

### **Education**

Capella University, Ph.D.; Organization and Management

1996-2000

 Thesis Title: "How the 1990 National Jewish Population Study was Used in the Federation System for Jewish Identity and Continuity Purposes"

Jewish Theological Seminary of America Post-graduate Talmud study

1985

Jewish Theological Seminary of America

Masters of Jewish Arts; Rabbinic Ordination

1980-1984

Joint Program (now List College of Jewish Studies), Jewish Theological Seminary of America and Columbia University

B.A. in Bible "with distinction" and B.A. in Comparative Literature, Magna Cum Laude,
Phi Beta Kappa) 1976–1980

# **Continuing Education**

• Certified in three strategic foresight processes (<u>The Anticipatory Leader System™</u>), the <u>Implications Wheel®</u>, and <u>T.I.P.S. Tracking™</u>